



Raise Money by Selling Coffee

WITH **Coffee4Kids**



Coffee4Kids™ is an innovative fundraising program that gives organizations an opportunity to make money by selling a product that people want and actually use on a daily basis.

A Great Product

Good Coffee is in demand everyday. It's the most popular drink in the world! **Coffee4Kids™** is committed to offering the best coffee at an affordable price so groups like yours can raise funds and provide a product that is actually used on a daily basis. We enable you to purchase this household staple directly from the roaster to avoid the "middleman" and make more money.

A Simple Formula

The formula for raising money through **Coffee4Kids™** is simple: Your organization sells our great tasting coffee for \$15 per pound. Our hard cost to you is \$7 per pound. So your organization keeps \$8 for every pound sold!

Recurring Proceeds

Since coffee is a staple product in many homes, your customers can re-order coffee throughout the year and your organization will get another \$8 per pound for every purchase. At \$8 profit per pound, your organization can raise a lot of money over a year!



Coffee4Kids

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www.coffee4kids.com

Getting Started



- 1 Sign up your organization at www.coffee4kids.com
- 2 Once you are registered, you can download and distribute order forms to your organization's "sales force" to take orders from their friends, family and neighbors. (www.coffee4kids.com/forms.php) We recommend a campaign that lasts 7-10 days.
- 3 Total up your orders and separate them by coffee type (House Blend, House Blend DeCaf, etc). Go to www.coffee4kids.com and click on the "Organizations" link in the menu bar, then click on the "Already Signed up and Want to Place an Order" link.
- 4 Fill out the bulk order form and click submit. You will receive an email confirmation of your bulk order.
- 5 Send the completed order forms with payment for \$7 per pound of coffee ordered to the following address.
 - **Coffee4Kids**
19751 E. Main Street #275
Parker, CO 80138
 - We won't process your order until we've received the paper forms and payment.
 - The forms allow us to contact your customers and provide on-going revenue for you as they order coffee throughout the year.
- 6 10-to-14 days after we've received your payment and forms, the coffee will be shipped directly to you, and ready for delivery to your customers.

Still have questions?

Contact George at 303-550-1141 or george@coffee4kids.com

- A Great Product
- Easy to Sell
- Profitable
- Recurring Proceeds

www.coffee4kids.com